



**How We Use Your Child's Information**  
**Privacy Notice for Pupils - Nursery-Year 6 (Full Version)**

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**Independent Day School for Boys and Girls**

## Introduction

This notice is to help you understand **how** and **why** we collect your child's personal information and **what** we do with that information. It also explains the decisions that you can make about your child's information.

We are giving you this notice because you are able to exercise your child's data protection rights on their behalf. When your child is older (usually when they reach the age of 12) they will be considered mature enough to exercise their own data protection rights.

If you have any questions about this notice, please contact the School Data Protection Lead, Mrs Rebecca Munro by email addressed to [dataprotection@ballardschool.co.uk](mailto:dataprotection@ballardschool.co.uk) or by post addressed to Data Protection Lead, Ballard School, Fernhill Lane, New Milton, Hampshire, BH25 5SU, or by telephone: 01425 626900.

## What is "personal information"?

Personal information is information that the School holds about your child and which identifies your child.

This includes information such as their date of birth and address as well as things like exam results, medical details and behaviour records. We will also hold information such as your child's religion or ethnic group for the purposes of ensuring we are aware of any needs / requests where religious observance or other cultural requests are concerned. CCTV, photos and video recordings of your child are also personal information.

## Our legal bases for using your child's information

This section contains information about the legal bases that we are relying on when handling your child's information.

The two tables below contain a general description of the different legal bases but we have also used a colour code system so that you can see, upon which bases we are relying on for each of the purposes described at paragraphs 1 to 40 below.

### Legitimate interests ("LI")

This means that the School is using your child's information when this is necessary for the School's legitimate interests or someone else's legitimate interests. We won't rely on this basis when your child's interests and fundamental rights override our legitimate interests. Specifically, the School has a legitimate interest in:

- Providing your child (and other children) with an education and making sure that your child is behaving properly.
- Complying with our agreement with you for your child to be at the School.
- Keeping the School buildings safe.
- Making sure that the School is well-managed and that we protect the School's reputation.
- Safeguarding and promoting your child's welfare and the welfare of other children.
- Promoting the objects and interests of the School. This includes fundraising, e.g. if we want to raise money to build new buildings and using photographs of your child in promotional material such as on our website and in the prospectus.

- Ensuring that all relevant legal obligations of the School are complied with (for example in relation to inspections).
- Using your child's information in connection with legal disputes.
- Facilitating the efficient operation of the School.

In addition, your child's personal information may be processed for the legitimate interests of others. For example, we may use information about your child when investigating a complaint made by another pupil.

#### Legal obligation ("LO")

Where the School needs to use your child's information in order to comply with a legal obligation, for example to report a concern about your child's wellbeing to Children's Services. We may also have to disclose your child's information to third parties such as the courts, the local authority or the police where legally obliged to do so.

#### Vital interests ("VI")

In limited circumstances we may use your child's information to protect your child's vital interests or the vital interests of someone else (e.g. if your child or the third parties are seriously hurt).

#### Performance of a task carried out in the public interest (or carrying out public tasks) ("PI")

This applies where what we are doing is for the benefit of people generally. The following are examples of where this applies:

- providing your child and others with an education;
- safeguarding and promoting your child's welfare and the welfare of other children;
- facilitating the efficient operation of the School; and
- ensuring that we comply with all of our legal obligations.

The School must also comply with an additional condition where it processes special categories of personal information. These special categories include: personal information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, genetic information, biometric information, health information, and information about sex life or orientation.

#### Substantial public interest ("SPI")

The School is allowed to use special categories of personal information where doing so is necessary in the substantial public interest. This is similar to "public interest" in the table above. For example, the School will use information about your child's health to look after them. We may also use other types of special category personal data about your child to provide them with an education, to look after your child and their classmates or when the School is inspected.

#### Employment and social protection and social security law ("ESP")

There will be times when the School needs to use your child's information because we are an employer. Also the School will use your child's information to comply with social protection law (e.g. to look after your child) and social security laws. Social protection law is concerned with preventing, managing, and overcoming situations that adversely affect people's wellbeing.

### Vital interests

In limited circumstances we may use your child's information to protect your child's vital interests or the vital interests of someone else (e.g. if your child or the third parties are seriously hurt).

### Legal claims ("LC")

The processing is necessary for the establishment, exercise or defence of legal claims. This allows us to share information with our legal advisors and insurers. This applies whenever sharing special category data is necessary in relation to legal claims.

### Medical purposes ("MP")

This includes medical treatment and the management of healthcare services.

## **How and why does the School collect and use your child's personal information?**

We set out below different ways in which we use personal information and from where this personal information comes from. The letters highlighted in different colours refer to the legal bases upon which we rely on. Please see the section above for an explanation.

1. Our primary reason for using your child's information is to provide your child with an education - LI, PI, SPI.
2. The School will also use your child's personal information to safeguard and promote your child's welfare and the welfare of others (for example, so that we can look after your child if they are hurt) - LI, PI, SPI, ESP, MP.

The admissions forms which you complete give us personal information about your child. We acquire information from your child, their teachers and other pupils. Your child's old school also gives us information about how well your child did and any difficulties they may have had, should we need this information to teach and care for them.

Sometimes we get information from your child's doctor and other professionals where we need this to look after your child.

3. We will use information about your child during the admissions process, e.g. when marking entrance exams and considering any information provided on the registration form. We may let your child's previous school know if they have been offered a place at the School - LI, PI, SPI.
4. We need to tell all appropriate members of staff if your child has a health issue - LI, PI, SPI.
5. We will tell your child's teachers if they have special educational needs or requires extra help with some tasks - LI, PI, SPI.
6. We will need to share information about your child (e.g. about their health and wellbeing) with the School Counsellor - LI, PI, SPI, ESP, MP.
7. If we have information that your child suffers from an allergy we will use this information in order that we can look after your child - LI, PI, SPI, VI, MP.
8. If we have information that your child suffers from a disability we will use information about that disability to provide support - LI, PI, SPI, ESP and in certain circumstances, MP.

9. Where appropriate, the School will have information about your religious beliefs and practices. For example, if your child does not eat certain foods - LI, PI, SPI.
10. We use CCTV to make sure the School site is safe. CCTV is not used in private areas such as changing rooms - LI, PI, SPI.
11. We record your child's attendance and if they have time away from the School we record the reason(s) why - LI, PI, SPI.
12. We will need to report some of your child's information to the government (e.g. the Department for Education). We will need to tell the local authority that your child attends the School, if your child leaves the School or let them know if we have any concerns about your child's welfare - LI, LO, PI, SPI, ESP.
13. We may need to share information about your child with the Health and Safety Executive (a government organisation) if there is a health and safety issue at the School - LI, LO, SPI.
14. The School is a charity which means that in exceptional circumstances we may need to share your child's information with the Charity Commission, e.g. in the event of a serious incident - LI, LO, PI, SPI.
15. When we are inspected by the Independent Schools Inspectorate / Ofsted we may have to make your child's information available to the inspectors to assist them with their inspection - LI, LO, PI, SPI.
16. If the School receives a complaint or grievance which involves your child, we will need to use their information to deal with this appropriately. For example, if you make a complaint or if another parent complains about an issue which involves your child - LI, PI, SPI.
17. The School may share information about your child with the local authority for the purpose of the preparation, implementation and / or review of your child's Statement of Special Educational Needs or Education Health and Care Plan - LI, PI, LO.
18. We are legally required to provide the Department for Education with certain information about your child. Some of this information will be stored on the National Pupil Database. Organisations can request information from the National Pupil Database which includes information about your child. However, they are only allowed to do this for limited purposes and they must be very careful about how they use your child's information. More information can be found here - <https://www.gov.uk/government/publications/national-pupil-database-user-guide-and-supporting-information> - LO, SPI.
19. We will need information about any court orders or criminal petitions which relate to your child. This is so that we can safeguard your child's welfare and wellbeing and that of other pupils at the School - LI, PI, SPI.
20. If your child is from another country, we have to make sure that they have the right to study in the UK. Sometimes the government will ask us to provide information as part of our reporting requirements. In addition to this we have a duty to provide information about your child to UK Visas and Immigration - LI, LO, PI, SPI.
21. Depending on where your child will go when they leave us we will provide their information to other schools and colleges. For example, we will share information about your child's exam results and provide references - LI, PI, SPI.

22. If your child has a safeguarding file, we are legally required to pass this file to their next school - **LI, LO, PI, SPI, ESP**.
23. If your child takes public examinations, we will need to share information about them with examination boards. For example, if your child requires extra time in exams - **LI, PI, SPI**.
24. We may need to share information with the police or our legal advisers if something goes wrong or to help with an enquiry. For example, if one of your child's classmates is injured at School or if there is a burglary - **LI, LO, PI, SPI, LC**.
25. We use consultants, experts and other advisors to assist the School in fulfilling its obligations and to help run the School properly. We may share your child's information with them if this is relevant to their work - **LI, PI, SPI**.
26. If your child has misbehaved in a serious way, we may need to share information with the police and we may need to use information about the action taken by the police - **LI, LO, PI, SPI, ESP**.
27. We may share some information with our insurance company to make sure that we have the insurance cover that we need - **LI, PI, SPI, LC**.
28. We may share information about your child (including special categories such as health information) with third parties; such as School Fees Refund Scheme providers (*Marsh*) for arranging and administering insurance policies, handling claims and complaints and for legal and regulatory purposes – **LC**.
29. If you have appointed an agent to act on your behalf during the admissions process, then we may share information about your child with them. For example, we may send them the acceptance letter so that they can pass this on to you- **LI**.
30. We will share your child's academic and (where fair) their behaviour records with you or their education guardian so you can support their schooling - **LI, PI, SPI**.
31. We will monitor your child's use of email, the internet, School PCs and mobile devices. This is to check that your child is not misbehaving when using this technology or putting themselves at risk of harm. If you would like more information about this you can read the 'IT Policy for Pupils' or speak to the IT Systems Manager - **LI, PI, SPI**.
32. We will use your child's photographs / videos for school administration and safeguarding purposes such as for the pupil database and CCTV – **LI, PI**.
33. We may use your child's photographs / videos taken during school activities or trips within school for example on display boards – **LI**.
34. We will use your child's photo in official school photographs of the whole School, or class for historic purposes which also may be purchased by the school community – **LI**
35. Sometimes we use photographs and videos for teaching purposes; for example, to record a drama lesson. - **LI**.
36. We may use images, videos and full names of pupils actively involved in school activities with the Ballard community publications; e.g. Bulletin and event programmes. - **LI**.

If you have any concerns about us using photographs or videos of your child, please speak to your child's Form Tutor.

37. We publish our public exam results, sports fixtures and other news on the website and put articles and photographs in the local news to tell people about what we have been doing - **L**.
38. We will keep details of your child's address when they leave so we can send them alumni news and find out how they are getting on. Further information on the alumni association can be found on the school website. <http://www.ballardschool.co.uk> - **L**.
39. The School must make sure that our computer network is working well and is secure. This may involve information about your child; for example, our anti-virus software might scan files containing information about your child - **L**.
40. From time to time, we may use a third party to provide activities such as an external sports coach. We may share your child's information with them; for example, to tell them at which sports they are good at- **L, P**.
41. We can keep information about your child for a very long time or even indefinitely if we need this for historical, research or statistical purposes. For example, if we consider the information might be useful if someone wanted to write a book about the School - **L**.

We will only share your child's information with other people and organisations when we have a good reason to do so. In exceptional circumstances we may need to share it more widely than we would normally.

We sometimes use contractors to handle personal information on our behalf. The following are examples:

- IT consultants who might access information about your child when checking the security of our IT network; and
- we use third party "cloud computing" services to store some information rather than the information being stored on hard drives located on the School site.

If you have any questions about the above, please speak to your Form tutor.

### **Criminal offence information**

In exceptional circumstances, we may use information about criminal convictions or offences. We will only do this where the law allows us to. This will usually be where such processing is necessary to carry out our obligations, to exercise our rights, or to look after our pupils.

### **More than one basis**

As you will see from the information above, in some cases we will rely on more than one basis for a particular use of your child's information. In addition, we may move from one of the legal bases listed above to another as circumstances change. For example, as a safeguarding matter becomes more serious, we may start to rely on "legal obligation" to share personal information with the local authority in addition to the other legal bases which are noted for safeguarding purposes.

### **Consent**

We may ask for your consent to use your child's information in certain ways as an alternative to relying on any of the bases in the table above. For example, we may ask for your consent before taking or using some photographs and videos if the photograph or video is more intrusive and we cannot rely on legitimate interests. If we ask for your consent to use your child's personal information you may withdraw this consent at any time.

Any use of your child's information before you withdraw your consent remains valid. Please speak to your child's Form Tutor if you would like to withdraw any consent given.

### **Sending information to other countries**

We may send your child's information to countries which do not have the same level of protection for personal information as there is in the UK. For example, we may store your child's information on cloud computer storage based overseas.

The European Commission has produced a list of countries which have adequate data protection rules. The list can be found here: [https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/adequacy-protection-personal-data-non-eu-countries\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/adequacy-protection-personal-data-non-eu-countries_en)

If the country to who we send your child's information is not on the list, or is not a country within the EEA (which means the European Union, Liechtenstein, Norway and Iceland), then it might not have the same level of protection for personal information as there is in the UK.

We will provide you with details about the safeguards which we have in place outside of this privacy notice. If you have any questions about the safeguards that are in place, please contact the School Data Protection Lead.

### **For how long do we keep your child's information?**

We keep your child's information for as long as we need to in order to educate and look after them. We will keep certain information after your child has left the School; for example, to investigate any complaint which you may make against the school in the future.

In exceptional circumstances we may keep your child's information for a longer time than usual, but we would only do so if we had a good reason and only if we are allowed to do so under data protection law.

Please contact the School Data Protection Lead if you would like more information on our Information and records retention policy.

### **What decisions can you make about your child's information?**

From May 2018 you will be able to make various decisions about your child's information. Some of these are new rights whilst others build upon your child's existing rights. Your child's rights are as follows:

- **Rectification:** if information held by the School about your child is incorrect you can ask us to correct it.
- **Access:** you can ask what information we hold about your child and be provided with a copy. This is commonly known as making a subject access request. We will also give you extra information, such as why we use this information about your child, where it came from and what types of people we have sent it to.
- **Deletion:** you can ask us to delete the information that we hold about your child in certain circumstances. For example, where we no longer need the information.
- **Portability:** you can request the transfer of your child's information to you or to a third party in a format that can be read by computer in certain circumstances.

- **Restriction:** our use of information about your child may be restricted to simply storing it in some cases. For example, if you tell us that the information is inaccurate we can only use it for limited purposes while we check its accuracy.
- **Object:** you may object to us using your child's information where:
  - we are using it for direct marketing purposes (e.g. to send your child the School magazine);
  - the legal basis upon which we are relying is either legitimate interests or performance of a task carried out in the public interest. Please see the section "Our legal bases for using your child's information" above;
  - we are using it for historical or scientific research purposes or archiving purposes. For example, we may keep photographs of your class for historical reasons.

The School Data Protection Lead will be able to give you more information about your child's data protection rights.

### **Further information and guidance**

This notice is to explain how we look after your child's personal information. The School Data Protection Lead will answer any questions which you might have.

Please speak to the School Data Protection Lead if:

- you would like to exercise any of your child's rights listed above; or
- you would like us to update the information we hold about your child; or
- you would prefer that certain information is kept confidential.

If you consider that we have not acted properly when using your child's personal information you can contact the Information Commissioner's Office: [ico.org.uk](https://ico.org.uk).

Staff name: Rebecca Munro

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