

BESPOKE EDUCATION

PUPIL PRIVACY NOTICE - YEARS 7 TO 11	
Reviewed by:	Richard Hastings – Director of IT
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How We Use Your Information

Privacy Notice for Pupils Years 7 - 11

(Full Version)



INTRODUCTION

This notice is to help you understand **how** and **why** we collect your personal information and **what** we do with that information. It also explains the decisions that you can make about your own information.

If you have any questions about this notice, please talk to your Form Tutor.

What is "personal information"?

Personal information is information that the School holds about you and which identifies you.

This includes information such as your name, date of birth and address as well as things like exam results, medical details, unique pupil number and behaviour records. We may also hold information such as your religion or ethnic group for the purposes of ensuring we are aware of any needs / requests where religious observance or other cultural requests are concerned. CCTV, photos and video recordings of you are also personal information.

Our legal bases for using your information

This section contains information about the legal bases that we are relying on when handling your information.

The two tables below contain a general description of the different legal bases, but we have also used a colour code system so that you can see, upon which bases we are relying for each of the purposes described at paragraphs 1 to 42 below.

Legitimate interests ("LI")

This means that the School is using your information when this is necessary for the School's legitimate interests or someone else's legitimate interests. We won't rely on this basis when your interests and fundamental rights override our legitimate interests. Specifically, the School has a legitimate interest in:

- Providing you with an education and making sure that you are behaving properly.
- Complying with our contract with your parents for you to be at the School.
- Looking after you, your classmates and our staff (e.g. your teachers).
- Keeping the School buildings safe.
- Making sure that the School is well-managed and that we protect the School's reputation.
- Telling people about the School and what we do here; e.g. we may use photographs of you in our prospectus, on our website or in our social media.
- Ensuring that all relevant legal obligations of the School are complied with (for example in relation to inspections).
- Using your information in connection with legal disputes.
- Improving the School; e.g. if we want to raise money to build new buildings or to make sure that we are providing you and your classmates with a good schooling experience.

In addition, your personal information may be processed for the legitimate interests of others. For example, we may use information about you when investigating a complaint made by one of your fellow pupils.

Legal obligation ("LO")

The School might need to use your information in order to comply with a legal obligation, for example, to report a concern about your wellbeing to Children's Services. We will also have to disclose your information to third parties such as the courts, the local authority or the police where legally obliged to do so.

Vital interests ("VI")

In limited circumstances we may use your information to protect your vital interests or the vital interests of someone else (e.g. if you or they are seriously hurt).

Performance of a task carried out in the public interest (or carrying out public tasks) ("PI")

This applies where what we are doing is for the benefit of people generally. The following are examples of where this applies:

- providing you and others with an education;
- safeguarding and promoting your welfare and the welfare of your fellow pupils;
- facilitating the efficient operation of the School; and
- ensuring that we comply with all of our legal obligations.

The School must also comply with an additional condition where it processes special categories of personal information. These special categories include personal information revealing racial or

ethnic origin, political opinions, religious or philosophical beliefs, genetic information, biometric information, health information, and information about sex life or orientation.

Substantial public interest ("SPI")

The School is allowed to use special categories of personal information where doing so is necessary in the substantial public interest. This is similar to "public interest" in the table above. For example, the School will use information about your health to look after you. We may also use other types of special category personal data about you to provide you with an education, to look after you and your classmates or when the School is inspected.

Employment and social protection and social security law ("ESP")

There will be times when the School needs to use your information because we are an employer (e.g. we employ your teachers). Also the School will use your information to comply with social protection law (e.g. to look after you) and social security laws. Social protection law is concerned with preventing, managing, and overcoming situations that adversely affect people's wellbeing.

Vital interests

In limited circumstances we may use your information to protect your vital interests or the vital interests of someone else (e.g. if you or they are seriously hurt).

Legal claims ("LC ")

We are allowed to use your information if this is necessary in relation to legal claims. For example, this allows us to share information with our legal advisors and insurers. This applies whenever sharing special category data is necessary in relation to legal claims.

Medical purposes ("MP")

This includes medical treatment and the management of healthcare services.

How and why does the School collect and use your personal information?

We set out below different ways in which we use personal information and from where this personal information comes. The letters highlighted in different colours below refer to the legal bases upon which we are relying. Please see the section above for an explanation.

- 1. The School's primary reason for using your personal information is to provide you with an education LI, PI, SP.
- 2. The School will also use your personal information to safeguard and promote your welfare and the welfare of others (for example, so that we can look after you if you are hurt) LI, PI, SPI, ESP, MP.

Admissions forms give us lots of personal information about you such as your name, contact details, disabilities, any particular difficulties you have with work, hobbies and interests, medical information (such as information about an allergy) and family circumstances. We get information from you, your parents, your teachers and other pupils. Your old school also gives us information about how well you did and any difficulties you had so that we can teach and care for you.

- Sometimes we get information from your doctors and other professionals where we need this to look after you.
- 3. We will use information about you during the admissions process; e.g. when marking your entrance exams and learning more about you from your parents before you join the School. We may let your old school know if you have been offered a place at the School LI, PI, SPI.
- 4. We need to tell the appropriate teachers if you have a health issue LI, PI, SP.
- 5. We will need to tell your teachers if you have special educational needs or need extra help with some tasks LI, PI, SPI.
- 6. We will need to share information about you (e.g. about your health and wellbeing) with the School Counsellor LI, PI, SPI, ESP, MP.
- 7. If we have information that you suffer from an allergy, we will use this information in order that we can look after you LI, PI, SPI, VI, MP.
- 8. If we have information that you suffer from a disability, we will use information about that disability to provide support LI, PI, SPI, ESP and in certain circumstances, MP.
- 9. Where appropriate, the School will have information about your religious beliefs and practices. For example, if you do not eat certain foods LI, PI, SPI.
- 10. We use CCTV to make sure the School site is safe. CCTV is not used in private areas such as changing rooms LI, PI, SPI.
- 11. We record your attendance and if you have time away from the School, we record the reason(s) why LI, PI, SPI.
- 12. We will need to report some of your information to the government (e.g. the Department for Education). We will need to tell the local authority that you attend the School, if you leave the School or let them know if we have any concerns about your welfare LI, LO, PI, SPI, ESP.
- 13. We are legally required to provide the Department for Education with certain information about you and your classmates. Some of this information will be stored on the National Pupil Database. Organisations can request information from the National Pupil Database which includes information about you. However, they are only allowed to do this for limited purposes, and they must be very careful about how they use your information. More information can be found here National pupil database GOV.UK (www.gov.uk) LO, SPI.
- 14. We may need to share information about you with the Health and Safety Executive (a government organisation) if there is a health and safety issue at the School LI, LO, PI, SPI.
- 15. The School is a charity which means that we may need to share your information with the Charity Commission which checks how we are behaving as a charity LI, LO, PI, SPI.

- 16. We will need information about any court orders or criminal matters which relate to you. This is so that we can safeguard your welfare and wellbeing and that of other pupils at the School LI, PI, SPI.
- 17. If you are from another country, we have to make sure that you have the right to study in the UK. Sometimes the government will ask us to provide information as part of our reporting requirements. In addition to this we have a duty to provide information about you to UK Visas and Immigration who are part of the government LI, LO, PI, SPI.
- 18. Depending on where you will go when you leave us we will provide your information to other schools, colleges and universities, UCAS or potential employers. For example, we will share information about your exam results and provide references LI, PI, SPI.
- We may pass on information to your next school which they need to look after you, for example, information about any concerns we have had about your welfare - LI, LO, PI, SP, ESP.
- 20. When you take public examinations (e.g. GCSEs) we will need to share information about you with examination boards. For example, if you require extra time in your exams LI, PI, SPI.
- 21. The Learning Records Service (which is part of the government) will give us your unique learning number. We may receive details about you (e.g. your qualifications) from the Learning Records Service LI, PI, SPI.
- 22. We may also share your information with the provider of youth support services LI, PI, SPI.
- 23. The School is sometimes inspected to make sure that we are continuing to be a good school. We will have to make your information available to the inspectors to help them to carry out their job LI, LO, PI, SPI.
- 24. If someone makes a complaint about how the School has behaved, we may need to use your information to deal with this appropriately. For example, if your parents complain that we have not looked after you properly LI, PI, SP.
- 25. The School may share information about you with the local authority for the purpose of the preparation, implementation and/or review of your Statement of Special Educational Needs or Education Health and Care Plan LI, PI, LO.
- 26. We may need to share information about you with the police or our legal advisers if something goes wrong or to help with an enquiry. For example, if one of your classmates is injured at School or if there is a burglary LI, LO, PI, SPI, LC.
- 27. We use consultants, experts and other advisors to assist the School in fulfilling its obligations and to help run the School properly. We will share your information with them if this is relevant to their work LI, PI, SPI.
- 28. If you have misbehaved in a serious way, we may need to share information with the police and we may need to use information about the action taken by the police LI, LO, PI, SPI, ESP.

- 29. We may share some information with our insurance company to make sure that we have the insurance cover that we need LI, PI, SPI, LC.
- 30. Parents who are based outside of the UK will sometimes appoint someone to act on their behalf during the admissions process (an overseas agent). If this applies to you, your parents may provide information to the overseas agent so that he or she can pass this on to the School. We will sometimes share information with the overseas agent, for example, we may send them the letter telling your parents that we are offering you a place so that they can pass this on to your parents LI.
- 31. We will share your academic and (where fair) your behaviour records with your parents or education guardian so they can support your schooling LI, PI, SP.
- 32. We will monitor your use of email, the Internet, School PCs and mobile devices; e.g. iPads. This monitoring is sometimes carried out using computer software. We monitor and look at your use of technology to check that you and your classmates are not misbehaving, at risk of harm or for other good reasons. LI, PI, SPI.
- 33. We will use photographs/videos of you for school administration and safeguarding purposes such as for the pupil database and CCTV LI, PI.
- 34. We may use photographs/videos of you taken during school activities or trips within school for example on display boards LI.
- 35. We will use your photo in official school photographs of the whole School, or class for historic purposes which also may be purchased by the school community LI
- 36. Sometimes we use photographs and videos for teaching purposes; for example, to record a drama lesson. LI.
- 37. We may use images, videos and full names of pupils actively involved in school activities with the Ballard community publications; e.g. Bulletin and event programmes. LI.
 - If you have concerns about us using photographs or videos of you, please speak to your Form Tutor.
- 38. We publish our public exam results, sports fixtures and other news on the website and put articles and photographs in the local news to tell people about what we have been doing LI.
- 39. We will keep details of your address when you leave so we can send you alumni news and find out how you are getting on. Further information on the alumni association can be found on the School website. http://www.ballardschool.co.uk LI.
- 40. The School must make sure that our computer network is working well and is secure. This may involve information about you, for example, our anti-virus software might scan files containing information about you LI.
- 41. From time to time, we may use a third party to provide activities such as an external sports coach. We may share your information with them, for example, to tell them at which sports you are good- LI, PI

42. We can keep information about you for a very long time or even indefinitely if we need this for historical, research or statistical purposes. For example, if we consider the information might be useful if someone wanted to write a book about the School - LI.

We will only share your information with other people and organisations when we have a good reason to do so. In exceptional circumstances we may need to share it more widely than we would normally.

We sometimes use contractors to handle personal information on our behalf. The following are examples:

- IT consultants who might access information about you when checking the security of our IT network; and
- we use third party "cloud computing" services to store some information rather than the information being stored on hard drives located on the School site.

If you have any questions about any of the above, please speak to your Form Tutor or the School Data Protection Lead, Mr Hastings.

Criminal offence information

In exceptional circumstances, we may use information about criminal convictions or offences. We will only do this where the law allows us to. This will usually be where such processing is necessary to carry out our obligations, to exercise our rights, or to look after our pupils.

More than one basis

As you will see from the information above, in some cases we will rely on more than one basis for a particular use of your information. In addition, we may move from one of the legal bases listed above to another as circumstances change. For example, if we become or are really worried about your wellbeing, we may start to rely on "legal obligation" to share personal information with the local authority in addition to the other legal bases which are noted for looking after you.

Consent

We may ask for your consent to use your information in certain ways as an alternative to relying on any of the bases in the table above. For example, we may ask for your consent before taking or using some photographs and videos if the photograph or video is more intrusive and we cannot rely on legitimate interests. If we ask for your consent to use your personal information you can withdraw this consent at any time.

Any use of your information before you withdraw your consent remains valid. Please speak to your Form Tutor if you would like to withdraw any consent that you have given.

Sending information to other countries

We may send your information to countries which do not have the same level of protection for personal information as there is in the UK. For example, we may store your child's information on cloud computer storage based overseas.

If the country to who we send your child's information is not in the UK, then it might not have the same level of protection for personal information as there is in the UK. If this is the case, we will provide you with details on request about the safeguards which we have in place outside of this privacy notice. If you have any questions about the safeguards that are in place, please contact the School Data Protection Lead, Mrs Munro.

For how long do we keep your information?

We keep your information for as long as we need to in order to educate and look after you. We will keep some information after you have left the School; for example, to investigate any complaint which you may make against the School in the future.

In exceptional circumstances we may keep your information for a longer time than usual, but we would only do so if we had a good reason and only if we are allowed to do so under data protection law.

Please talk to your Form Tutor or the School Data Protection Lead, Mrs Munro, if you would like more information on our Information and records retention policy.

What decisions can you make about your information?

Data protection legislation gives you a number of rights regarding your information. Some of these are new rights whilst others build upon your existing rights. Your rights are as follows:

- **Rectification**: if information the School holds about you is incorrect, you can ask us to correct it.
- Access: you can ask what information we hold about you and be provided with a copy. This is commonly known as making a subject access request. We will also give you extra information, such as why we use this information about you, where it came from and what types of people we have sent it to.
- **Deletion**: you can ask us to delete the information that we hold about you in certain circumstances. For example, where we no longer need the information.
- **Portability**: you can request the transfer of your information to you or to a third party in a format that can be read by computer in certain circumstances.
- Restriction: our use of information about you may be restricted to simply storing it in some
 cases. For example, if you tell us that the information is inaccurate, we can only use it for
 limited purposes while we check its accuracy.
- Object: you may object to us using your information where:
 - we are using it for direct marketing purposes (e.g. to send you the School Bulletin);
 - the legal basis upon which we are relying is either legitimate interests or performance of a task carried out in the public interest. Please see the section "Our legal bases for using your information" above;

- we are using it for historical or scientific research purposes or archiving purposes. For example, we may keep photographs of your class for historical reasons.

Your Form Tutor or the School Data Protection Lead, Mrs Munro, will be able to give you more information about your data protection rights.

Further information and guidance

This notice is to explain how we look after your personal information. Your Form Tutor will answer any questions which you might have.

Please speak to your Form Tutor if:

- you would like to exercise any of your rights listed above; or
- · you would like us to update the information we hold about you; or
- you would prefer that certain information is kept confidential.

Mrs Munro is the School Data Protection Lead and is in charge of the School's data protection compliance. You may ask your Form Tutor to speak to the Data Protection Lead or speak to the Data Protection Lead yourself. Alternatively, you may ask your parents to speak to us on your behalf if you prefer.

If you consider that we have not acted properly when using your personal information you can contact the Information Commissioner's Office: ico.org.uk.

Richard Hastings Director of IT February 2025

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